



PRESS RELEASE

January 2008

Colpitts World Travel is a Charter Member of the American Society of Travel Agents' (ASTA) top Premium membership category. As a Charter Premium member, the company plays an active role in guiding the industry's future through Premium-only business and legislative summits. Colpitts is actively engaged with ASTA in promoting to the traveling public the value of using an ASTA travel agent to help navigate today's confusing travel marketplace. Colpitts also participates fully in ASTA's relationships with national and state legislators to speak out against legislation that would harm the travel agency industry and the traveling public

ASTA, short for the American Society of Travel Agents, is the world's largest association of travel professionals. Their 20,000-plus members include travel agents and the companies whose products they sell such as hotels, car rentals, tours, cruises, etc. They are the leading advocate for travel agents, the travel industry and the traveling public.

ASTA has been dedicated to travel agents and the traveling public for over 75 years. ASTA members continue to thrive as more and more travelers see the benefits of consulting an expert when making travel arrangements. Their progress enables ASTA and their members to stay focused on the needs of future customers. ASTA has continued its efforts to support travel agents and to fight for the traveling public in the legal and legislative arenas, at the state and federal level. Several ASTA-endorsed pieces of legislation to protect passenger rights and end airline preemption went to Congress.

ASTA's mission is to facilitate the business of selling travel through effective representation, shared knowledge and the enhancement of professionalism. Their support services allow us to be better at what we do, improving the travel industry as a whole.