



PR Newswire - Press Release

Travel Management Alliance Selects Cornerstone's Technology: Marketing Agreement Renewed for Entire Suite of Cornerstone Applications

Amidst all of the industry's shifting relationships and acquisitions, the Travel Management Alliance (TMA) has decided to hold on to what they know is best: Cornerstone Information Systems as their premier travel technology provider. The group of large, regional travel management companies that make up TMA have decided to renew their relationship with Cornerstone. TMA members include Austin Travel, Colpitts World Travel, Condado Travel, Executive Travel Associates, Liberty Travel, Linden Travel, The Travel Team, and Tower Travel and have combined sales of \$2.5 Billion and nearly 400 ticketing locations.

"When it came time to assess our relationship with Cornerstone, it was a complete no-brainer," explains Chris Dane, Executive Director of TMA. "All of the TMA members used and loved Cornerstone's applications and services, so we knew that it would be best to continue down that path of success and productivity with them. They have always done an outstanding job of being responsive and managing our members' growth, and with their recent releases we are sure to see even more growth."

The new agreement will provide all members of the TMA network with preferred pricing on each Cornerstone application including ResMarker, iQCX, ResMail, AutoTicket, iBank and the newly released iBank Analytics.

"We have enjoyed our relationship with TMA. Not only is this a group of well-run companies, but their drive to be innovative has provided us with many suggestions that have helped us modify our technology so it delivers greater value to both the travel management organization as well as the traveler," said Mat Orrego, President and CEO of Cornerstone. "As we do with all of our customers, we continuously reach out to TMA members to gain a better perspective on the critical issues they are facing and what capabilities they need to meet their corporate objectives. They have done a great job in sharing information with us that has impacted our development of new technologies that deliver measurable results."

Cornerstone has been a technology supplier to TMA since 2001. Don Fultz, Chief Financial Officer of Colpitts World Travel in Massachusetts and TMA member, has been a long-time client of Cornerstone.

"Colpitts World Travel has always seen a lot of value in strategic partnerships, and our longstanding involvement with both Cornerstone and TMA reflect that point of view," added Fultz. "Cornerstone has consistently delivered cost effective travel technology solutions over time for Colpitts clients and other TMA members in an increasingly complex travel marketplace. TMA as a group has proven to be a tremendously valuable resource for Colpitts in terms of an experience-based forum for developing best practices in travel management."